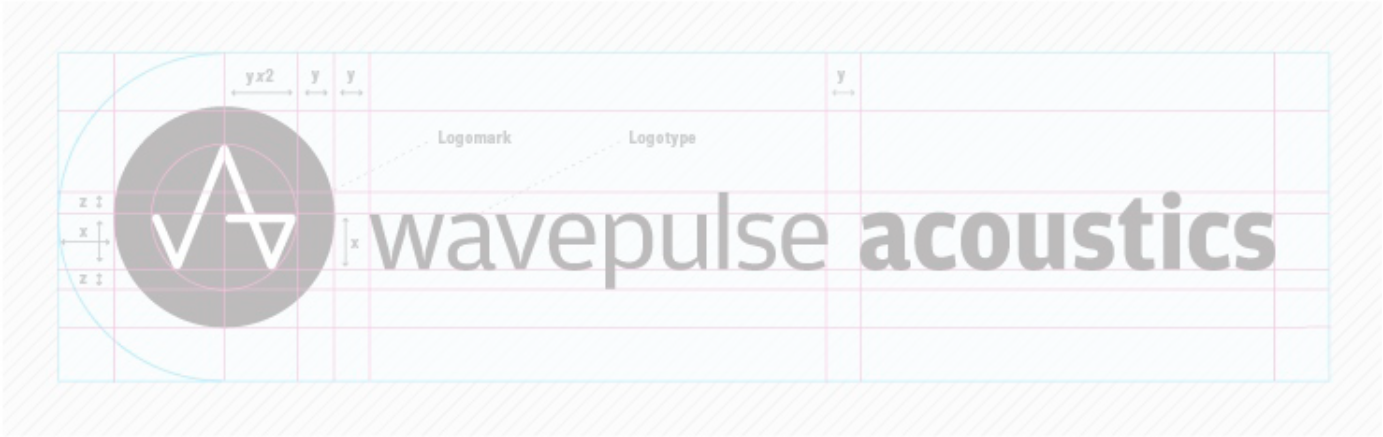


Primary Logo



Blue indicates **Clear Space**. The blue area must be kept free of other elements. Grey padding indicates Safe Zone.

Magenta indicates type and element alignment and boundaries.

The minimum required **Clear Space** is defined by the measurement 'X' (equal to the height of the lowercase letters, known as the 'x-height'.)

ALTERNATIVE LOGO VERSIONS

Secondary Logo Style



Blue indicates **Clear Space**. The blue area must be kept free of other elements. Grey padding indicates Safe Zone.

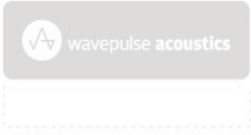
Magenta indicates type and element alignment and boundaries.

The minimum required **Clear Space** is defined by the measurement 'X' (equal to the height of the lowercase letters, known as the 'x-height'.)

Minimum Logo Width



Minimum Logo Width



Social Profile Images



Website Favicon



FONTS USED IN LOGOTYPE

Scala Sans Roman

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Scala Sans Bold Italic

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

DONT ABUSE YOUR LOGO

