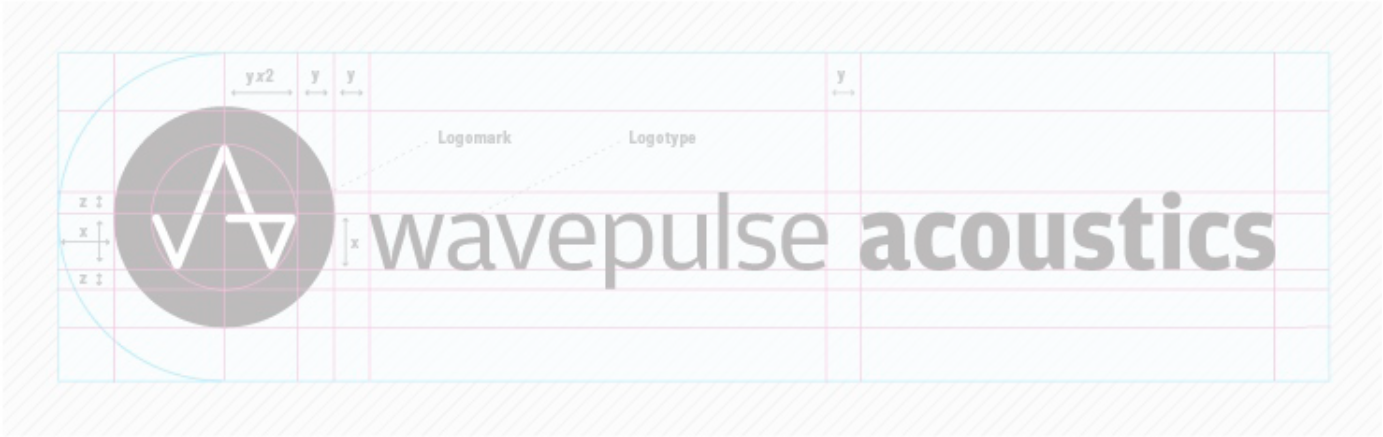


Primary Logo



Blue indicates **Clear Space**. The blue area must be kept free of other elements. Grey padding indicates Safe Zone.

Magenta indicates type and element alignment and boundaries.

The minimum required **Clear Space** is defined by the measurement 'X' (equal to the height of the lowercase letters, known as the 'x-height'.)

ALTERNATIVE LOGO VERSIONS

Secondary Logo Style



Blue indicates **Clear Space**. The blue area must be kept free of other elements. Grey padding indicates Safe Zone.

Magenta indicates type and element alignment and boundaries.

The minimum required **Clear Space** is defined by the measurement 'X' (equal to the height of the lowercase letters, known as the 'x-height'.)

Minimum Logo Width



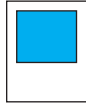
Social Profile Images



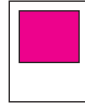
Website Favicon



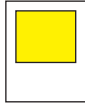
Colours



Pantone Cyan  
C23 M30 Y20 K10  
#454545



Pantone Magenta  
C23 M30 Y20 K10  
#454545



Pantone Yellow  
C23 M30 Y20 K10  
#454545



Pantone Red  
C23 M30 Y20 K10  
#454545

FONTS USED IN LOGOTYPE

Scala Sans Roman

1234567890 !@£\$%^&\*()-=+  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Scala Sans Bold Italic

1234567890 !@£\$%^&\*()-=+  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

DONT ABUSE YOUR LOGO

