# The Logo Creative authors guide: article template

**Article title**: ideally under 67 characters, what problem does this article solve?

**Quick summary**:

This should be a paragraph summarising what the reader will learn by reading this article. Why should they take the time? Convince them!

**Article content**:

*Add your article here.*

Things you can include (in addition to regular text formatting):

* **Headings** - the main article heading is an h1 - a level 1 heading. Use level 2 and level 3 headings to break up your text.
* **Images** - standard images need to be at least 1024px wide. If using Google docs add your images inline but please also email them separately in a zip.

## Before sending your draft, add the following information:

**Pull Quotes**:

Please highlight two pieces of text (no more than 40 words each) from the article that you think would make a good standalone pull quote, to help engage a reader with your article.

 **List of included images**:

List all images included in the article below, when you send your final draft we will need a zip of all of the original images. They need to be at least 1024px wide. Add details for each image as follows:

* Image file: my-image.png
* Image caption: A caption to be shown below the image
* Image Alt: A description of what the image shows for alt text

**Author bio**

Please add your bio here.

**Author link (Your Do Follow Link)**

Add your link here e.g. – Social Media or your personal site, Or ask us to use existing if you have written for us before.